

Survey Questions and Results

Q1: Are you a resident of Eagle?

Yes, I am a resident of Eagle: 91.67% (319 votes)

Yes, I am a resident of Eagle AND a business or commercial property owner: 7.76% (27 votes)

No, but I am a business or commercial property owner: 1.44% (5 votes)

Q2: If yes, do you work or reside in Eagle's Urban Renewal District?

Yes: 20.29% (71 votes)

No: 65.14% (228 votes)

I don't know: 14.57% (51 votes)

Q4: Do you patronize any businesses or services in Downtown Eagle?

Yes: 98.86% (348 votes)

No: 1.14% (4 votes)

Q5: If yes, how often?

One or more times a week: 77.27% (272 votes)

One or more times a month: 18.75% (66 votes)

Less than once a month: 1.99% (7 votes)

Less than once every three months: 1.70% (6 votes)

Less than once a year: 0.28% (1 vote)

Q6: If you do patronize business or services in Downtown Eagle, please check any or all you may visit:

City Hall Offices: 29.10% (103 votes)

United States Postal Services: 92.37% (327 votes)

Restaurants: 92.93% (329 votes)

Banks: 70.90% (251 votes)

Retail Stores: 61.86% (219 votes)

Library: 57.63% (204 votes)

Grocery: 88.13% (312 votes)

Gas Stations: 69.49% (246 votes)

Professional Services (health, legal, financial): 44.06% (156 votes)

Other (Please Specify): (35 total comments including those broken out below):

A. Parks: (3 votes)

B. Gym/Athletic Classes: (11 votes)

C. Salon/Barber: (9 votes)

D. Fire Station: (1 vote)

E. Police Station: (1 vote)

F. Senior Center: (2 votes)

G. Eagle Museum: (1 vote)

H. Church: (1 vote)

I. Farmers Market: (1 vote)

J. Chamber of Commerce: (1 vote)

K. Recycling Center: (3 votes)

L. Arcade: (1 vote)

Q7: If you do not patronize businesses and services in Downtown Eagle, what is your main reason(s)? Check all that apply:

Travel distance from your residence or business: 4.7% (5 votes)

Parking in the downtown area is a challenge: 32.38% (34 votes)

Unfamiliar with the retail businesses or professional services available: 11.43% (12 votes)

Goods and/or services not available in Eagle: 71.42% (75 votes)

Lack of infrastructure to walk and/or bike downtown: 19.05% (20 votes)

Traffic congestion: 31.42% (33 votes)

Other (Please Specify):

- A. Affordability: (1 vote)
- B. Unpredictable business hours: (1 vote)
- C. There is no draw to downtown: (1 vote)
- D. Lack of healthy food: (1 vote)
- E. Lack of options: (5 votes)
- F. Too congested: (1 vote)
- G. Lack of infrastructure: (1 vote)

Q8: Do you shop online?

Yes: 93.45% (328 votes)

No: 6.55% (23 votes)

Q9: If yes, how often?

One or more times a week: **33.13% (111 votes)**

One or more times a month: **43.28% (145 votes)**

Less than once a month: **14.33% (48 votes)**

Less than once every three months: **8.36% (28 votes)**

Less than once a year: **0.90% (3 votes)**

Q10: What five infrastructure improvements or community-related projects do you feel are the most important in the development of Downtown Eagle? Please rank 1-5 in order of importance.

Note: These were the final rankings in their respective order:

#1: Traffic improvements

#2: Clean up blighted buildings and properties

#3: Forward momentum on downtown development such as the vacant lots at the corner of Eagle and Old State Street

#4: New public parking

#5: Streetscape improvements including the addition of tree grates, trees, new sidewalk connections, and the replacement of old sidewalks

#6: Bicycle lanes and pathways

#7: Other pedestrian improvements (new crossings, signage, overhead pedestrian-crossing signals)

#8: A stronger overall vision for the urban renewal district

#9: More community events

#10: Building façade improvements

#11: Other (Please Specify): **(Note: It does not appear that this question allowed participants to add in comments.)**

#12: Creation of an infill-development plan requiring high-quality development standards

#13: Formation of stronger partnerships with small businesses, chamber of commerce, city committees and commissions, and other agencies

#14: New historic lighting

#15: Water and sewer improvements

#16: Public art

#17: Formation of a Downtown Business Association (DBA)

Q11: Do you attend activities/events in Downtown Eagle?

Yes: 81.77% (287 votes)

No: 18.23% (64 votes)

Q12: Which of the following activities and events have you attended in Downtown Eagle?

Eagle Country Christmas: 39.35% (122 votes)

Eagle Fun Days: 70.96% (220 votes)

Eagle Saturday Market: 91.29% (283 votes)

Trick or Treating/Trunk or Treat: 2.26% (7 votes)

Gazebo Concert Series: 38.70% (120 votes)

Fourth of July: 28.39% (88 votes)

Easter Egg Hunt: 2.26% (7 votes)

Harvest Festival: 21.94% (68 votes)

Other (Please Specify):

- A. Rodeo: (2 votes)
- B. Dog Park: (1 vote)
- C. Art Shows: (1 vote)
- D. Car Show: (1 vote)
- E. Eagle High School: (1 vote)
- F. Fire Station: (2 votes)
- G. Business Openings: (1 vote)
- H. Library Events: (1 vote)
- I. First Friday: (1 vote)

Q13: What other events would you like to see in Downtown Eagle?

- A. Dog Park: (2 votes)
- B. Street Party/Concerts/Live Music/Food Trucks/Carnival: (47 votes)
- C. Food/Art/Wine Festival: (33 votes)
- D. Improved First Thursday/First Friday Events: (3 votes)
- E. Races (Running/Bike): (12 votes)
- F. Restaurant and Pub Crawl: (4 votes)
- G. Eagle History Day: (2 votes)
- H. Family Oriented: (5 votes)
- I. Skate Park: (1 vote)
- J. Car Show: (5 votes)
- K. Improved Saturday Market/Other Market Opportunities: (17 votes)
- L. Parades: (3 votes)

- M. Downtown Business Association formed/Business events: (2 votes)
- N. Sports Tournaments/Competitions: (4 votes)
- O. Garden/Home Tours: (2 votes)
- P. Movies – Indoor/Outdoor: (3 votes)
- Q. River Events: (1 vote)
- R. Pancake Feeds: (2 votes)
- S. Author Events: (1 vote)
- T. Greenbelt improvements and connections: (1 vote)
- U. All holiday celebrations: (1 vote)
- V. Volunteer Days: (1 vote)
- W. Rodeo: (1 vote)
- X. Swimming Pool: (1 vote)
- Y. Performance Center: (1 vote)
- Z. Ice Rink: (1 vote)
- AA. Kids Fair: (1 vote)

Q14: Downtown Eagle does not currently have a business improvement district. A business improvement district (BID) is a defined area within which businesses are required to pay an additional tax (or levy) in order to fund projects within the district's boundaries. The BID is often funded primarily through the levy but can also draw on other public and private funding streams. If you are a property or business owner in Downtown Eagle, would you be interested in establishing a property or business improvement district to fund events and other activities that benefit Downtown Eagle?

Yes: 14.29% (32 votes)

No: 47.32% (106 votes)

I don't know: 38.39% (86 votes)

Q16: What would encourage you to patronize businesses or services in Downtown Eagle?

- A. Better/Additional Specialty Retail/Businesses/Professional Services: (73 votes)
- B. Restaurants (Additional, Non-Chain, Outdoor Seating, Inexpensive, Serve Liquor, Healthier): (41 votes)
- C. Parking Improvements/Additional Parking: (55 votes)
- D. Better Planned Downtown: (1 vote)
- E. Elimination of Blight (Homes/Businesses/Vacant Lots): (4 votes)
- F. Pedestrian Improvements (Sidewalks, Greenbelt, Skybridge over SH44): (30 votes)
- G. Better Transportation Access/Circulation/Intersection Improvements: (48 votes)
- H. Create Ambiance/Exterior Architecture Improvements: (8 votes)
- I. Convenience: (1 vote)
- J. Better Prices/Products: (6 votes)
- K. Movie Theatre: (3 votes)
- L. Better Parking Enforcement: (1 vote)
- M. Better Bicycle Infrastructure: (14 votes)
- N. Business Improvement District: (2 votes)
- O. Better Marketing of Downtown and its Businesses: (8 votes)
- P. Better Code Enforcement of Blighted Buildings and Land: (2 votes)
- Q. More Open Space/Parks: (3 votes)
- R. Drinking Fountains: (1 vote)

- S. Businesses Should be Clustered Closer Together: (5 votes)
- T. Live Music/More Events: (6 votes)
- U. Better WIFI Opportunities: (2 votes)
- V. Better Municipal Water: (1 vote)
- W. Stop Development: (1 vote)
- X. Better Lighting/Streetscape: (2 votes)
- Y. Improve the Farmers Market: (1 vote)
- Z. Better Business Hours: (2 votes)
- AA. Better/More Visible Signage: (4 votes)
- BB. Mass Transit: (1 vote)
- CC. Safety: (1 vote)

